

EMA™ Advisory Notes Service



To subscribe to the EMA Advisory Notes Service for only \$495 per year, please visit http://www.emausa.com/research/ema_productSC2.php or contact the EMA Sales Team at sales@emausa.com or (303) 543-9500 x135.

Map Out a Course to IT Management Success with EMA

The road to aligning IT with the business is filled with confusing alternatives. As an enterprise IT professional, you know that selecting the right technologies and tools for your enterprise's IT management strategy can be tough. Let Enterprise Management Associates (EMA) be your guide on the pathway to IT Management success!

A leading industry analyst and consulting firm 100% dedicated to IT management, EMA delivers in-depth, objective, and actionable insight into the technologies and best practices required to transform your IT organization from a fire-fighting cost center into a business partner that leverages technology to support your organization's objectives.

A Wealth of Information for Only \$495/Year

Our latest subscription offering – the **EMA Advisory Notes Service** – provides access to an extensive library of IT management research documents, including:

- **Advisory Notes** – succinct, focused reports that provide actionable recommendations for enterprise IT professionals
- **Impact Briefs** – our take on the implications and repercussions of industry events such as mergers, acquisitions, major product releases, management changes, etc.

This affordable service provides subscribers with insight into topics that span our practice areas, including:

EMA Practice Areas

Application Management	IT Financial Mgmt & Planning	Security Management	Storage Management
End-to-End Application Mgmt Application Virtualization Web 2.0 SOA Application Flow Application Acceleration Application Lifecycle Mgmt App Dependency Mapping Application Monitoring Application Discovery Managed Service Providers Hosted Apps and Services SaaS Application Configuration Mgmt	Next Generation Asset Mgmt Lifecycle Asset Management Inventory & Asset Discovery Demand Profiling Asset and Capacity Planning Telecom Resource Mgmt Financial Risk Management	Identity and Trust Management Threat and Vulnerability Assess Application Security Mgmt Network Access Control Access Management	Continuous Data Protection Storage Regulatory Compliance Data Reduction Strategies File Area Networks Grid E-mail Management Storage Virtualization Storage Configuration Mgmt
IT Governance & Risk Mgmt	Systems Management	Service Management	Network Management
Portfolio & Project Management Risk Mgmt & GRC Platforms Regulatory Compliance Mgmt IT Human Resources SOA Governance	Data Center Automation Systems Virtualization Client (Desktop) Management Server Management Disaster Recovery Provisioning Patch Management Mainframe Database Management Server Discovery System Configuration Mgmt	Service Catalog/Service Portfolio Service Level Management Service Desk Business Service Management Service Lifecycle Management ITSM ITIL/COBIT Service Continuity Incident and Problem Mgmt Workflow Automation Capacity Management Availability Management Performance Management Knowledge Management Request Fulfillment	Network Virtualization NOC Automation Network Discovery Network Event and Perform Mgt OSS/BSS VoIP VPNs Wireless Triple Play Network Configuration Mgmt
Enabling Technologies			
CMDB Virtualization Out-of-Band Infrastructure Release Management		IT Process Automation Analytics Automated Operation	

EMA Practice Areas

EMA™ Advisory Notes Service

A Sampling of Available Titles

The ENTERPRISE MANAGEMENT ASSOCIATES® Research Library currently contains dozens of informative Advisory Notes, including the following titles:

- Is Virtualization Right For You? The Top Ten Questions You Should Ask
- An ITIL Approach to Data Center Relocation and Consolidation
- Configuration and Change Control: An Anchor Point of IT Governance
- SOA's Dirty Little Secret
- What To Look For If You're Buying Network Management From An ESM Platform Provider
- Lessons Learned from Managing Applications over the Network
- The Pros and Cons of Systems Management Appliances
- Why You Should (or Shouldn't) Worry About SOA
- If You're Wondering How You're Doing In Your CMDB Deployment, You're Not Alone
- Self-Service Help Desks – Can Knowledge be Pushed to the End-User?
- How to Improve Network Availability, Reliability, and Security
- SaaS: An Idea Whose Time Has Come
- Effect of CMDB Initiatives on Service Level Management Deployment
- SOA and the CMDB
- CMDB Stories –Where to Begin, or Begin with the End In Mind
- One Real-World CMDB Deployment
- Open Source Products in the SOA and Application Management Spaces
- Making the Most of the Convergence of IT Risk and Operations Management

New Topics in 2008

Throughout 2008, the EMA analyst team will deliver dozens of additional Advisory Notes and Impact Briefs to arm you with the third-party, unbiased intelligence you need to make better-informed IT Management decisions. Planned topics include:

- Best-Practice Tips for CMDB Deployments
- Data Center Automation and the Agile Enterprise
- Virtualization: New Trends in 2008
- Business Service Management and Corporate IT
- Next-Generation Asset Management
- Tips for Automating IT Service Management (ITSM)
- The End-to-End Application Management Imperative
- IT Governance, Risk, and Compliance in the Real World
- Software as a Service (SaaS) in the Enterprise

EMA™ Advisory Notes Service

These topics will be complemented by dozens of additional Advisory Notes and timely Impact Briefs that address current events and new business challenges as they arise.

About EMA

Enterprise Management Associates (EMA) is a leading industry analyst and consulting firm dedicated to the IT management market. We provide IT vendors and enterprise IT professionals with objective insight into the real-world business value of technologies ranging from Virtualization to Security and Risk Management to ITSM and CMDB. Learn more about our research services, our free online IT Management Solutions Center, and our IT consulting offerings at: www.enterprisemanagement.com

EMA™, Enterprise Management Associates®, and the mobius symbol are registered trademarks or common-law trademarks of Enterprise Management Associates, Inc.